

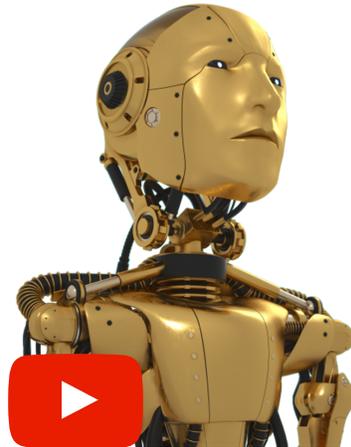
EUREKA!

in collaboration with

RioTinto

MEDIA ALERT
For immediate release

L'ÎLE
DU
SAVOIR



Who will host
Eureka's press conference
this year?
Click on the robot to find out!

STIMULATE YOUR NON-ARTIFICIAL INTELLIGENCE

**Robots Invade the Old Port
for the 12th edition of the Eureka! Festival
THE BIG CELEBRATION OF SCIENCE
June 8, 9 and 10**

L'ÎLE DU SAVOIR invites the general public to celebrate science at the 12th edition of the Eureka! Festival. Produced in collaboration with the Montréal Science Center, this big celebration of science is held at the Old Port of Montréal with a cornucopia of totally FREE interactive activities: shows, lectures, workshops, demonstrations and lots of surprises.

Robotics and Artificial Intelligence

This year, the science festival is taking a giant leap into the future, with the theme of robotics and artificial intelligence. From nanobots to autonomous vacuums, robots are ubiquitous and full of promise. The Festival is a hub of experimentation, creation and reflection, inviting science fans and the simply curious to attend with family, classmates or friends and imagine the technological society of tomorrow.

Curiosity Has No Limits

Even after eleven successful editions, Eureka! continues to innovate and improve. In addition to a reinvented brand image and a new design to facilitate discovery, the program features several special highlights and star players, such as Yoshua Bengio, our grand master of artificial intelligence, Isabelle Tremblay, an aerospace engineer with the Canadian Space Agency, and Stéphane Lévin, an extraordinary French explorer, to name just a few.

There are plenty of enticing activities: meet robots from the international RoboCup competition; attend shows featuring Nao, Pepper and Zora; experience the surreal sensation of augmented reading; discover the power of your mind; and learn how to track the aurora borealis. And that's not all. Chemical potions, mathematics, programming, virtual reality, forensic science, fake news, beatbox, smart soccer balls, and birds of prey are also on the menu.

Focus on Entrepreneurs

This year, the Eureka! Festival is putting a special focus on the celebration of scientific entrepreneurship. Festivalgoers will have an opportunity to meet entrepreneurs and scientists of all kinds who are stretching the boundaries of knowledge every day – a real inspiration for future scientists. For example, in the ELLES-INOVA show, four young women have just 4 minutes to convince the audience and the jury that they are the innovators of tomorrow.

Not ONE but TWO Spokespersons

Eureka! is also announcing a Festival first: the return of Stéphane Bellavance as a spokesperson, this time in tandem with his faithful sidekick Martin Carli. On the evening of Saturday, June 9, this inseparable duo will take the Télé-Québec quiz show Génial! onto the Festival's Main Stage for a family event that delights young and old, year after year.

Detailed program: EUREKAFESTIVAL.CA

FESTIVAL SCHEDULE

Friday, June 8 • 9:30 am to 3:30 pm
Saturday, June 9 • 10:30 am to 7:30 pm + evening programming from 8:00 pm
Sunday, June 10 • 10:30 am to 6 pm

"Each year, the Eureka! Festival offers the public a highly varied program exploring science in its broadest sense. But the basic objectives remain the same: to bring those who work in science to those who live with it on a daily basis, to promote careers in science and technology, and to showcase our local sectors of activity," said Yves Mauffette, Chairman of the Board of Directors of L'île du Savoir, producer of the Festival.

"Our association with the Eureka! Festival for the past 12 years is a great source of pride for the Science Centre. This year, the thousands of young people experimenting with robotics and artificial intelligence will have an opportunity to learn about topics that are becoming increasingly important in our lives and in Montreal's economy. Spending the day outdoors while discovering concepts crucial to preparing our future constitutes the magic of the Festival," says Isabel Dansereau, Executive Director of the Old Port of Montréal Corporation.

Main Partners

L'île du Savoir is proud to produce Eureka! with a distinguished partner like the **Montréal Science Centre**. The Festival also benefits from the invaluable financial support of several sponsors. **Rio Tinto**, the principal collaborator for this 12th edition and sponsor of the Ingenuity Zone; **Desjardins** and **Nintendo Labo**, zone sponsors; **Télé-Québec**, the Festival's media partner; and **IVADO**, sponsor of the Main Stage.

Eureka! is made possible thanks to the collaboration of **The City of Montreal**, the **Natural Sciences and Engineering Research Council of Canada**, the **Ministère de l'Économie, de la Science et de l'Innovation**, **Tourisme Québec** and the **Fonds de Recherche du Québec**. With the support of these faithful partners, L'île du Savoir is able to ensure the continuation of this important science celebration, keep it free and maintain its quality, offering a unique showcase to our local science institutions, businesses and organizations..

Associated Sponsors

Agence Universitaire de la Francophonie, **CAE**, **Concertation Montréal**, **École de technologie supérieure**, **Institut National de recherche scientifique**, **Polytechnique Montréal**, **RoboCup International**, **The Albert Experiment**, **Tourisme Montréal**, **Université du Québec à Montréal**, **Stéphane Lévin** and **Voiles en Voiles**.

About L'ÎLE DU SAVOIR

L'île du savoir is a non-profit organization whose mission is to foster the emergence of a scientific culture and the next generation in science and technology by bringing together partners from educational and research institutions, scientific culture organizations and the business community.

About EUREKA!

Eureka! is the **BIGGEST SCIENCE FESTIVAL** in Quebec, each year bringing together young and old, whether they are science fans or just curious. On the program: three days of fun and discovery and a host of **FREE** interactive science activities. Since the inception of this great adventure in 2007, more than 760,000 enthusiastic visitors, including 44,000 students, have attended the celebration, with over 100,000 in 2017 alone.