

# EURÊKA!

IN COLLABORATION WITH

RioTinto

PRESS RELEASE  
For immediate release

L'ÎLE  
DU  
SAVOIR



## EURÊKA! FULL SPEED AHEAD

June 7, 8 and 9

THE BIG CELEBRATION OF SCIENCE  
13TH EDITION

L'île du savoir, in collaboration with the **Montréal Science Centre**, invites you to the **Old Port of Montréal** to celebrate the 13th edition of the big celebration of science. Thirteen years of science activities, shows and demonstrations of every kind...and thirteen years of fun!

### On the Move

This year, the Eurêka! Festival is focused on mobility and transport of the future. Mobility is all around us, brings us together, circulates our food and goods, and structures our daily lives. It is also at the heart of major societal and environmental projects of tomorrow: innovative and sustainable means of transport, space rovers, exoskeletons, and more. With truckloads of FREE interactive activities, Eurêka! invites young people and their families to discover scientific and technological innovations that will forever change the way we get around and the way we live.

### Next stop: Eurêka!

A few of this year's highlights: TransPod's Thierry Boitier, who will unveil Hyperloop technology, a network of vacuum tubes that will enable us to travel on the ground at 1,200 km/h; researcher Jérôme Laviolette who will get us thinking about the evolution of our transport habits; Alexandru Duru, a Polytechnic graduate and holder of a Guinness record who will fly (really!) on a propeller hoverboard; the Jobel Group who will involve you in some transportation street theatre; the REM team who will virtually take you aboard their new driverless and eco-friendly metro; and Kelitos Sports who will invite you to kick a smart soccer ball.

And that's not all. At Eurêka!, you can move objects with your mind, play with math, participate in programming workshops and effervescent chemistry experiments, make slime, immerse yourself in virtual reality, and encounter feathery and furry critters, musicians, and BMX pros. All that and much more!

### Two spokespersons for twice the fun

Stéphane Bellavance and Martin Carli are back on board for this 13th edition. The two cohosts will light up the Festival Main Stage on Saturday, June 8, at 8 pm, with a unique version of Télé-Québec's popular quiz show, *Génial!* Fasten your seatbelt!

### Great Partners

L'île du savoir is proud to produce Eurêka! with their long-term partner, the **Montréal Science Centre**.

The Festival also benefits from the invaluable financial support of several sponsors: **Rio Tinto**, principal collaborator of this 13th edition and sponsor of the Ingenuity Zone; **Ubisoft**, partner of the Techno Zone with the Ubisoft Education Program; **Desjardins**, partner of the Nature Zone; the **Réseau express métropolitain (REM)**, partner of the Mobility Zone and presenter of the *Just Imagine!* contest; the **Fonds de recherche du Québec**, partner of the Human Zone and presenter of the *Science goes to school!* contest; **Télé-Québec**, media partner of the Festival; and **IVADO**, sponsor of the Main Stage.

Eurêka! is made possible thanks to the collaboration of the **City of Montreal**, and Quebec's **Ministry of Economy and Innovation, Ministry of Transport, Ministère de l'Éducation et de l'Enseignement supérieur** and **Ministry of Tourism**. With their support, L'île du savoir is able to keep this science celebration going, keep it free and maintain its quality, offering a unique showcase to our local scientific culture institutions, companies and organizations.

"I am delighted to see this public event returning to Old Port of Montréal. It has been immensely successful for 13 years, making science relevant and accessible to all. I applaud the organizing team for designing this year's program around mobility, a topic that is very dear to my municipal administration. Like all the fans of this annual celebration of science, I am curious to discover the innovations in mobility that will be featured there. No doubt they will be fun, educational and inspiring and will reveal Montreal's tremendous talent in the field," said **Montreal Mayor Valerie Plante**.

"The Eurêka! festival is a not-to-be-missed event that allows the general public and young Quebecers to discover innovative technologies and employment pathways related to the stimulating field of science and technology. I invite the entire population to turn out in large numbers. Come enjoy the interactive activities and experiences on offer and get your fill of new scientific discoveries and innovative ideas," said **Pierre Fitzgibbon, Minister of Economy and Innovation**.

#### **Associated Sponsors**

**Tourisme Montréal, CAE, Concertation Montréal, École de technologie supérieure, Institut national de la recherche scientifique, Polytechnique Montréal, McGill University, Concordia University, Université de Montréal, Université du Québec, Université du Québec à Montréal, Université Laval, Université de Sherbrooke, Autorité régionale de transport métropolitain (ARTM), GIRO and Éco Tours Montréal**. This project is also realized with the financial support of **Merck Canada Inc.**, the **Trottier Family Foundation** and the **Ernest Solvay Fund**, managed by the King Baudouin Foundation (Belgium).

#### **Ready for blast off?**

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#### **About L'ÎLE DU SAVOIR**

L'île du savoir is a non-profit organization whose mission is to foster the emergence of a scientific culture and a dynamic younger generation in science and technology by bringing together partners from educational and research institutions, scientific culture organizations and the business community.

#### **About EURÊKA!**

Eurêka! is Quebec's BIGGEST CELEBRATION OF SCIENCE, bringing together, each year, young and old who are passionate about science or simply curious. On the program: three days of fun and scientific discoveries and a host of FREE interactive activities. Since the beginning of this great adventure in 2007, more than 865,000 enthusiastic visitors, including nearly 50,000 students, have joined the celebration.

To consult the programme: [EUREKAFESTIVAL.CA](http://EUREKAFESTIVAL.CA)

#### **FESTIVAL SCHEDULE**

Friday, June 7 ● 9:30 am to 3:30 pm

Saturday June 8 ● 10:30 am to 7:30 pm + Evening programming starting at 8 p.m.

Sunday, June 9 ● 10:30 am to 6 pm