INVITATION
RESERVE YOUR BOOTH

L'ÎLE DU SAVOIR

espace pour la vie montréal

EURÊKA!

20 years

Presented by Hydro Québec

THE SUPERPOWERS OF SCIENCE

JUNE 4·5·6 2027

AT PARC JEAN-DRAPEAU AND THE BIOSPHÈRE

Parc Jean-Drapeau

Québec

Montréal

eurekafestival.ca

THE GREAT SCIENCE CELEBRATION TURNS 20 years old

FRIDAY
JUNE 4
9:30 AM to 3:30 PM

SATURDAY
JUNE 5
10:30 AM to 7 PM

SUNDAY
JUNE 6
10:30 AM to 5 PM

Three days. One incredible venue. Tens of thousands of young people and families.

Imagine: children watching your demonstration with wide-eyed wonder. Teenagers discovering, for the very first time, that a career can be just as fascinating as the ones they see in the movies. Parents heading home thinking, "I had no idea this existed right here in our own community!"

Every year, private companies, nonprofit organizations, educational institutions and research labs come together in one unique place to share the wonders and the richness of their fields with audiences of all ages. It's a rare opportunity for science to leap out of our textbooks and into our hands where it can be poked, prodded, experienced, and explored.

THAT'S WHAT EURÊKA! IS ALL ABOUT!

WHY RESERVE A BOOTH?

Inspire the Next Generation

Be the one to light the spark that stirs a young person's curiosity and opens their eyes to the careers of tomorrow and to possibilities they never imagined.

Showcase Your Expertise

Bring your expertise and love of science out to play! Come share them with an enthusiastic crowd of curious festival-goers in an invitingly fun and friendly setting.

Connect with an Exceptional Community

All sorts of professionals and organizations from every sector! All in one place over one great weekend! Connect, exchange, and build partnerships for future projects.

Make a Lasting Impact

Spark their passion for science with an astonishing demo. Entice their curiosity with a hands-on experience. Curate an experience that stirs questions and raises eyebrows. **Make magic! Make it interactive!**

No Lectures Here!

Invite visitors get hands-on, experiment, laugh, and marvel at what they discover. Let your booth become a lively space to connect and ask questions, where visitors can watch science come to life. Sharing science from the heart can dazzle the mind!

The next generation of scientists and tech professionals won't emerge on its own. It needs role models, people who live and breathe their love of science, and organizations to boldly showcase what they do best.

IT NEEDS YOU.



2007 → 2027

YOUR EURÊKA! SHOWCASE
HERE'S THE BREAKDOWN:



1. DURATION
5 to 10 minutes

2. AUDIENCES
Friday - for school groups
(Elementary Cycle 3 and Secondary Cycle 1)

Saturday and Sunday - for the family
Children are 9 years old on average, but grandparents and toddlers are part of the fun, too. Keep that in mind!

3. CONTENT THAT CONNECTS TO EVERYDAY LIFE
Capture their attention with something that resonates! The environment, the digital world, social issues, the economy... make real-world connections with your content!

4. HANDS-ON ACTION, NOT JUST THEORY
Audience participation, spectacular demos, objects, materials... Eurêka! is about bringing science to life and putting it right in their hands!

Training, personalized guidance and resources are available to help you design a truly interactive Eurêka! activity.

5. ENVIRONMENTAL ENGAGEMENT
Create an activity that sets a positive example for the environment.
Learn more *About Us* and *Our Commitments* at festivaleureka.ca/en

EURÊKA! IS HERE TO SUPPORT YOU

To Help You Prepare
- → Training sessions to fine-tune your activity.
- → Science communication and group facilitation tips tailored for you.

To Get You Set Up
- → A fully equipped site (stage design, tents, electricity, site and booth signage)
- → A tent to host your activity (10′ x 10′ or 10′ x 20′)

To Help You Shine
- → Advertising and media campaigns to attract big crowds.
- → On-site welcome team and visitor services during the entire event.

To Give You Peace of Mind
- → A secure, well-maintained site.
- → Overnight storage for your equipment and materials.
- → An on-site operations team with superpowers of its own!

PHOTOS: HÉLÈNA VALLÉS ESCOLÀ AND MÉLANIE DUSSEAULT

YOUR ROLE AS A FESTIVAL EXHIBITOR

Participate

→ Attend a training session.

→ Submit all the information required to plan and promote your activity within the specified deadlines.

→ Offer a hands-on, interactive activity throughout the entire Festival.

Bring Your Activity to Life

→ Ensure that a team of at least three people is present at all times (21 hours of attendance from June 4–6). The schedule is demanding, but the experience is well worth it!

→ Supply all the materials needed to deliver and facilitate your activity.

→ Arrange transportation, setup, and teardown for all your equipment and materials.

Keep Things Running Smoothly

→ Ensure the security of your valuable belongings.

→ Pay the registration fees.

→ Provide proof of $2,000,000 in commercial general liability insurance.

One Important Note

→ **No promotional giveaways:** Promotional privileges are reserved for Festival sponsors. For obvious environmental reasons, distributing promotional materials is discouraged.

REGISTRATION FEES

Your organization's operating budget	10' x 10' Tent	10' x 20' Tent
Less than $1 million	$490	$750
Between $1 and $2.5 million	$825	$1,430
Over $2.5 million	$1,650	$2,750

CLICK HERE TO REGISTER

DON'T DELAY, SPACES ARE LIMITED!

PLEASE REGISTER BY
JANUARY 15, 2027



ANY QUESTIONS?

WRITE TO:

collaborateurs@liledusavoir.ca